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FIANDRE®
ARCHITECTURAL SURFACES

PRESS REVIEW

October 2021

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Offline

ITALY

Ristrutturare la Casa

October 2021



Calacatta Bellissimo,
della linea **Marmi Maximum**
di **Fandre Architectural**
Surfaces (www.granitifandre.it),
si distingue per le **venature**
grigie che spiccano
sul fondo bianco.
È disponibile in numerosi formati,
con spessore di 6 mm, in
finitura lucidata o semilucidata.
Prezzo da rivenditore.

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Ideat

October 2021



Online

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01 October 2021

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Musa+ ceramics range by Fandre Architectural Surfaces



Dezeen staff | 1 October 2021

Dezeen Showroom: Italian brand Fandre Architectural Surfaces has released the versatile Musa+ collection of ceramic finishing materials for floors and walls, which comes in an array of colours, formats and finishes.

The highly customisable Musa+ collection is characterised by a colour palette of understated neutral tones, which makes it highly adaptable to residential, industrial and retail environments.



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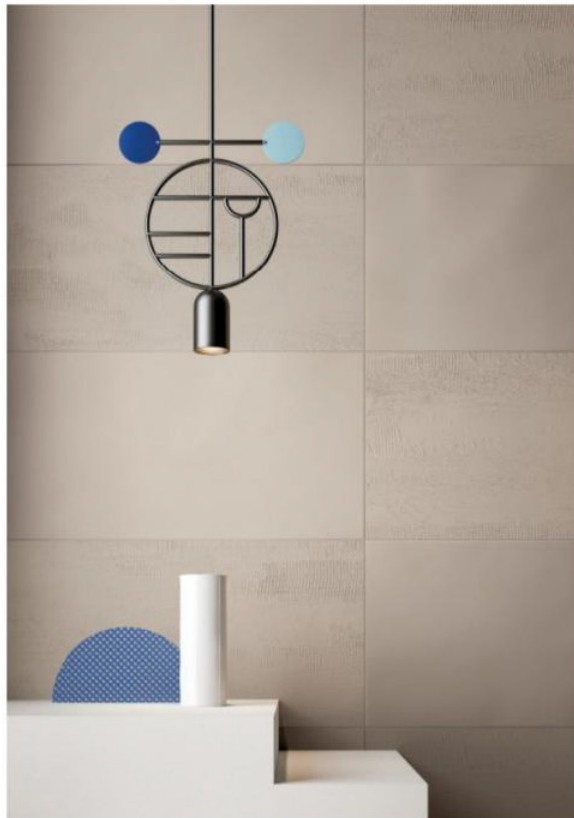
dezeen.com

01 October 2021

The range is distinguished by its understated neutral palette, ranging from Midnight black to opalescent Pearl

The modular design of the material enables endless experimentation and arrangements. The material comes in a variety of sizes and textures including slabs, strips, boards, hexagons, squares and diamonds.

The ceramic materials are available in a choice of three finishes including a glossy finish, a semi-polished finish and a raised wood effect.



The collection is available in three finishes, including the Relief finish, which has a raised wood effect

The series comes in a palette of seven pared-back colours. The colours range from cooler tones such as Chalk white and Pearl grey to warmer hues such as Umber brown and Midnight black.

Other colours included in the range are a rustic Clay, a sandy-hued Dune colour and a graphite grey Shadow.

Product: Musa+

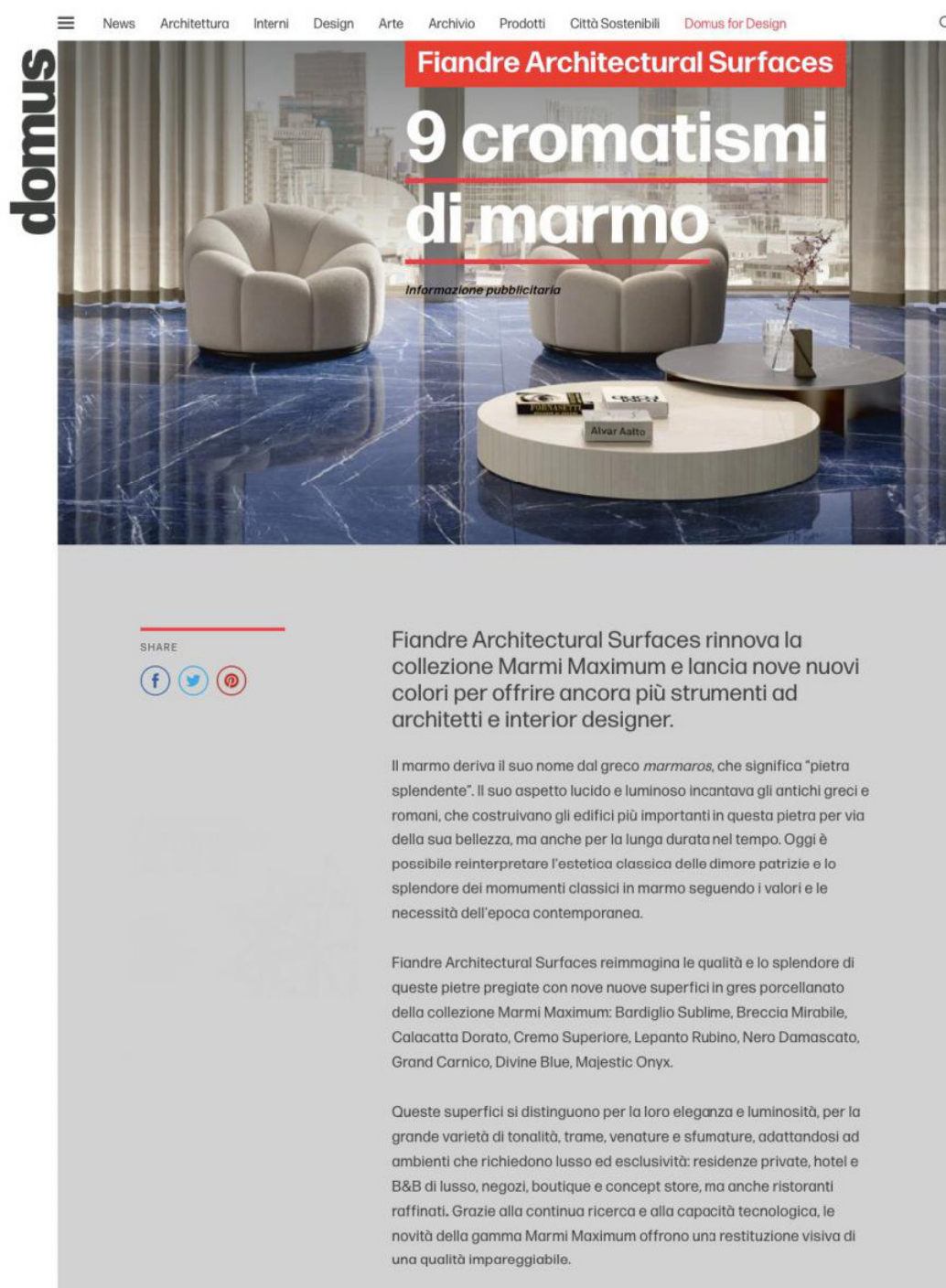
Brand: Fiandre Architectural Surfaces

Contact: msghedoni@granitifianдре.it

ITALY

domusweb.it

05 October 2021



The image is a screenshot of a web article from Domusweb.it. At the top, there is a navigation menu with categories: News, Architettura, Interni, Design, Arte, Archivio, Prodotti, Città Sostenibili, and Domus for Design. A search icon is on the right. The main header area features the 'domus' logo on the left and a red banner with the text 'Fiandre Architectural Surfaces'. Below this, the main title '9 cromatismi di marmo' is displayed in large white font over a photograph of a modern living room with two white armchairs and a round coffee table on a blue marble floor. A small text 'informazione pubblicitaria' is visible below the title. The article body contains a 'SHARE' section with icons for Facebook, Twitter, and Pinterest. The main text describes the new collection of porcelain stoneware surfaces, listing various colors and textures, and highlights their aesthetic and technological qualities.

News Architettura Interni Design Arte Archivio Prodotti Città Sostenibili Domus for Design

domus

Fiandre Architectural Surfaces

9 cromatismi di marmo

informazione pubblicitaria

SHARE

f t p

Fiandre Architectural Surfaces rinnova la collezione Marmi Maximum e lancia nove nuovi colori per offrire ancora più strumenti ad architetti e interior designer.

Il marmo deriva il suo nome dal greco *marmaros*, che significa "pietra splendente". Il suo aspetto lucido e luminoso incantava gli antichi greci e romani, che costruivano gli edifici più importanti in questa pietra per via della sua bellezza, ma anche per la lunga durata nel tempo. Oggi è possibile reinterpretare l'estetica classica delle dimore patrizie e lo splendore dei monumenti classici in marmo seguendo i valori e le necessità dell'epoca contemporanea.

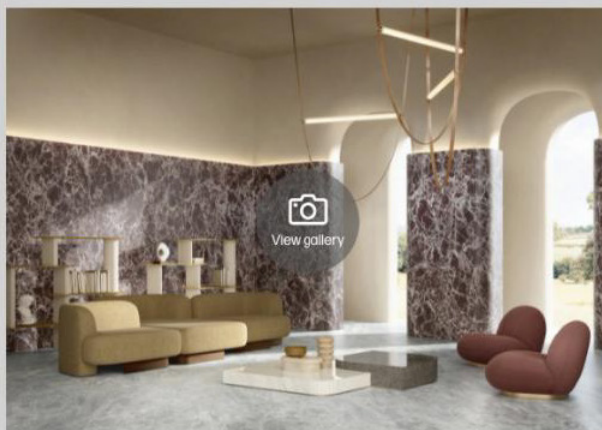
Fiandre Architectural Surfaces reimmagina le qualità e lo splendore di queste pietre pregiate con nove nuove superfici in gres porcellanato della collezione Marmi Maximum: Bardiglio Sublime, Breccia Mirabile, Calacatta Dorato, Crema Superiore, Lepanto Rubino, Nero Damascato, Grand Carnico, Divine Blue, Majestic Onyx.

Queste superfici si distinguono per la loro eleganza e luminosità, per la grande varietà di tonalità, trame, venature e sfumature, adattandosi ad ambienti che richiedono lusso ed esclusività: residenze private, hotel e B&B di lusso, negozi, boutique e concept store, ma anche ristoranti raffinati. Grazie alla continua ricerca e alla capacità tecnologica, le novità della gamma Marmi Maximum offrono una restituzione visiva di una qualità impareggiabile.

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domusweb.it

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In questa galleria: alcune immagini delle nuove superfici dalle suggestioni marmoree della famiglia Marmi Maximum di Fiandre

La flessibilità di utilizzo è una proprietà essenziale delle nove superfici della famiglia Marmi Maximum. I grandi formati delle lastre - disponibili in dimensioni di 300x150 cm e in diversi sottoformati - permettono ad architetti e interior designer di utilizzarle come rivestimento per facciate esterne o per pareti e pavimenti di interni, ma anche per creare elementi architettonici su misura: grazie allo spessore di soli 6 mm si possono disegnare tavoli e piani, porte scorrevoli, quinte mobili, pensili, sedute e arredi per il bagno.

Le superfici Fiandre possono essere attivizzate e diventare Active Surfaces, cioè con innovative proprietà antinquinanti, antibatteriche e antivirali, antiodore e autopulenti. Tutto questo sfruttando semplicemente l'azione della luce e dell'umidità presenti sia negli interni sia in luoghi aperti. Active Surfaces è un prodotto brevettato, nato dalla collaborazione fra Iris Ceramica Group e il Dipartimento di Chimica dell'Università di Milano.

A queste proprietà e allo stile inconfondibile delle superfici Marmi Maximum si aggiungono le caratteristiche tecniche del gres come inassorbenza, resistenza meccanica e facilità di pulizia che rendono questo materiale adatto a qualsiasi tipo di ambiente, in spazi pubblici e privati. Tutto questo senza dimenticare la sostenibilità: le lastre sono prodotte in impianti a zero emissioni dove, inoltre, gli scarti di lavorazione vengono reimmessi nel ciclo produttivo.

Prodotto: Bardiglio Sublime, Breccia Mirabile, Calacatta Dorato, Crema Superiore, Lepanto Rubino, Nero Damascato, Grand Carnico, Divine Blue, Majestic Onyx **Azienda:** Fiandre Architectural Surfaces **Sito web:** www.granitifiandre.it

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06 October 2021

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Marmi Maximum tiles by Fiandre Architectural Surfaces



Dezeen staff | 6 October 2021

Dezeen Showroom: Italian brand **Fiandre Architectural Surfaces** has expanded its premium **Marmi Maximum tile** range, adding nine new colours.

The **Marmi Maximum porcelain tile series** is informed by the world's finest marbles. Among the new additions is **Nero Damascato**, a dark marble with bold gold veining.

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Marmi Maximum is available in nine new colours including the dark Nero Damascato

Also included is Divine Blue, a cobalt shade that Fiandre describes as “deep and nuanced” and Lepanto Rubino, a burgundy tile with milky veining.

The other new colours are Bardiglio Sublime, Breccia Mirabile, Calacatta Dorato, Crema Superiore, Grand Carnico and Majestic Onyx.



Other new shades in the range include Bardiglio Sublime and Lepanto Rubino

The Marmi Maximum tiles are available in large and standard formats ranging from 300 x 150 centimetres to 75 x 37.5 centimetres.

The large-format tiles have a thin profile making them ideal for not only cladding spacious areas but creating elements such as bathroom furnishings, countertops, sliding doors, movable partitions and seating.

Product: Marmi Maximum

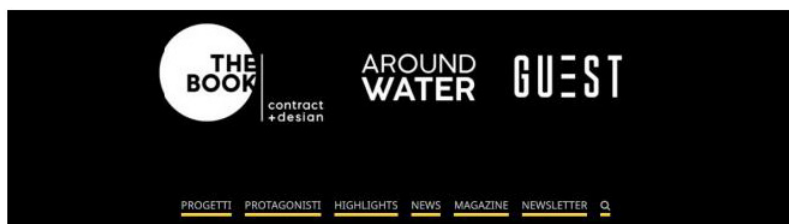
Brand: Fiandre Architectural Surfaces

Contact: msghedoni@granitifiandre.it

ITALY

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08 October 2021



NUOVI FORMATI MAXIMUM

Fiandre Architectural Surfaces presenta due nuovi formati per le grandi lastre che semplificano la realizzazione degli spazi interni.

di Tullio Castiglioni



Fiandre Architectural Surfaces presenta due nuovi formati per le grandi lastre che semplificano la progettazione e la realizzazione degli spazi interni.

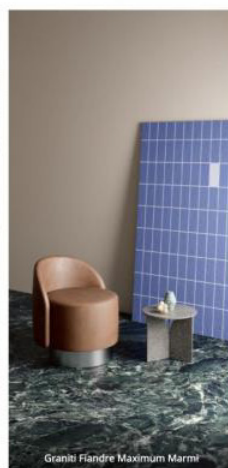


Graniti Fiandre Maximum Marmi Alpi Chiaro Venato

Il formato **270x120 cm**, di dimensione conforme ai requisiti d'abitabilità e quindi ideale per rivestire le pareti di spazi residenziali e non solo, consente di evitare residui di taglio.



Graniti Fiandre Maximum Marmi



Graniti Fiandre Maximum Marmi

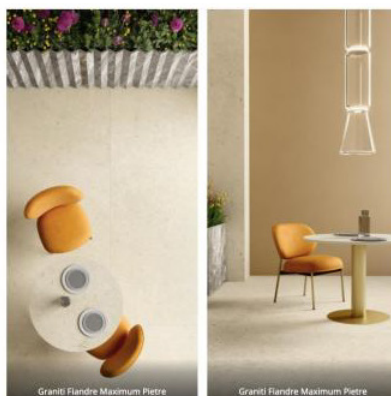
Mentre il formato **120x120 cm** è pensato esattamente per lo standard dimensionale richiesto per la realizzazione di piatti doccia, tutto questo si traduce in maggiore praticità e riduzione degli sprechi sul cantiere.



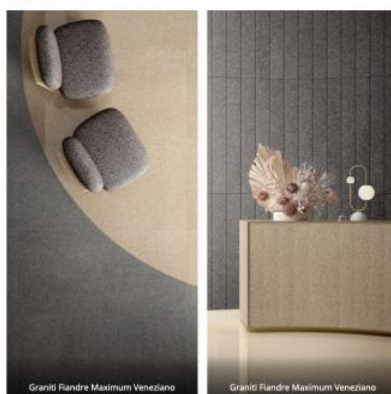
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Restano le **proprietà MAXIMUM** in termini di resistenza agli sbalzi termici, flessibilità, lavorabilità e durezza in soli 6 mm, permettendo la creazione di pregiati pezzi di arredamento, oltre al più classico rivestimento di pareti, facciate e pavimenti.



Inoltre, i nuovi formati 270x120 cm e 120x120 cm accompagnano l'uscita eccezionale di una nuova collezione: **PIETRE MAXIMUM**, nei colori Quarzite Vals, Luna Limestone e Roccia di Lucca. Otto sono invece i colori della collezione **MARMI MAXIMUM**, realizzati anche nei nuovi formati: Pure Calacatta, Premium White, Calacatta Statuario, Invisible, Alpi Chiaro Venato, Pietra Grey, Sahara Noir e Dark Marquira. Tre infine i colori de **IL VENEZIANO**: Seminato Nero, Seminato Beige e Seminato Candido.

Scopri il nuovo programma **270&120 MAXIMUM**



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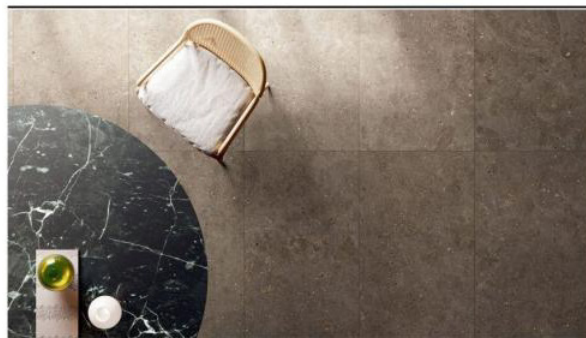
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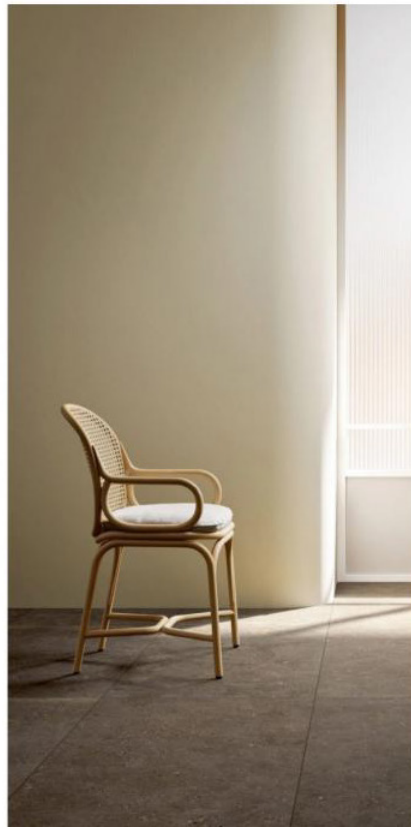
Solida tile range by Flandre Architectural Surfaces



Dezeen staff | 12 October 2021

Dezeen Showroom: Italian brand Flandre Architectural Surfaces has drawn on the earthy tones found in nature for Solida, a collection of tiles.

The Solida range, which can be used in residential, commercial and public settings is Flandre Architectural Surfaces' latest collection of neutral-coloured tiles.



UNITED KINGDOM

dezeen.com

12 October 2021

Solida comes in six earthy colours

The tiles come in six different colours including two brown options called Solida Nut and Solida Brown.

While both are designed to add warmth to a room, Solida Nut references the texture of nuts and seeds whereas Solida Brown is designed to recall soft, brown earth.



The designers wanted the tiles to recall northern stone

The tiles are also available in grey colours. Solida Grey is "stable and balanced" making it adaptable for most rooms and floors.

A lighter grey colour has been used for Solida Anthracite, which includes specks of particles and sediment. For this tile, the brand drew on the advanced stages of carbonisation to inform the design.

A black tile and a white tile make up the final colours of the collection.

Product: Solida

Brand: Fandre Architectural Surfaces

Contact: vcavichiolo@digital-mind.it



Ein innovativer Mind Room für Fiandre

Das Start-Up-Projekt MA des österreichischen Unternehmens conceptMA erreicht den Showroom von Fiandre Architectural Surfaces in Castellarano und wird zum Präsentationshintergrund dreier wichtiger Innovationen der Iris Ceramica Group: der Kollektion Luce by Guillermo Mariotto, des neuen Hypertouch-Systems und der Active Surfaces.

Anzeige

Datum: 15.10.2021

Im Außenbereich auf der ersten Etage in der Via Guido Reni in Castellarano, wo die Marke Fiandre Architectural Surfaces ihren Sitz hat, gibt es ein neues Projektkonzept zu entdecken: das MA, ein komplett neuer Wohnpod, der vom Start-Up-Unternehmen conceptMA GmbH und seinen Gründern Fabian Weidinger, Gregor Pils und Erwin Stricker entwickelt wurde.

Das MA ist die Antwort auf das Bedürfnis nach einem realen und stimulierenden Raum, in dem neue Ideen wachsen können, einem Ort, der sich harmonisch in das Umfeld einfügt und die Hektik und den Stress des Alltags im wahrsten Sinne außen vor lässt. Dort, wo der bestehende Wohn- oder Arbeitsraum nicht ausreichend ist, wird das MA zu einer Art angehängtem Raum, der dem Wohlbefinden, der Konzentration, der kreativen Anregung und der Privatsphäre und der Entspannung gewidmet ist.

Kompakt, jedoch zugleich ausreichend groß und komfortabel, ist das MA mit Detailsorgfalt und aus qualitativ sehr hochwertigen Oberflächen und Materialien gefertigt, die für einen langen Aufenthalt gewählt wurden.

Das MA-Modul, das Fiandre Architectural Surfaces für seinen Sitz in Italien in Auftrag gegeben hat, wurde als Spezialanfertigung hergestellt, die gänzlich mit Luce ausgestattet wurde, der neuen Kollektion des Fashion Designers Guillermo Mariotto für Iris Ceramica Group. Luce bietet eine neue Vision der keramischen Oberfläche: changierend und dreidimensional, inspiriert an edlen und hauchdünnen Stoffen, die (wie bereits der Name erahnen lässt) mit Licht interagieren können und den architektonischen Raum in eine neue Dimension führen.

Im Innenbereich des MA wurde das Hypertouch-System verwendet, die innovative kapazitive Technologie in verdeckter Ausführung, deren Anwendung auf keramische Oberflächen die Funktionalität des Wohndesigns steigert, indem auf unästhetische Platten und Schalter verzichtet werden kann. Eine leichte Berührung der Hypertouch-Oberfläche aktiviert ein integriertes System aus Domotik-Sensoren, in diesem Fall zum Ein- und Ausschalten der Beleuchtungsanlagen, generell jedoch auch zur Steuerung von Audio-/Videoanlagen, zur Überwachung von Türen, Fenstern und Jalousien und zur Raumklimaregelung. Eine exklusive, von der Iris Ceramica Group entwickelte und patentierte Technologie, die auf keramische Oberflächen von Fiandre angewendet werden kann.

GERMANY

detail.de

15 October 2021

Ein Wohnbereich mit einer großzügigen Fensterfront lässt natürliches Licht herein und gibt den Blick nach draußen frei, während eine kleine Teeküche mit Spülbecken, Kühlschrank und Wasserkocher sowie eine Garderobe alles Notwendige für eine kleine Pause bieten. Zum Schutz der Hygiene und des Komforts der Besucher wurden die Garderobe und die kleine Teeküche einschließlich Spülbecken aus den photokatalytischen, antibakteriellen, antiviralen und schadstoffabbauenden Active Surfaces-Oberflächen gefertigt, welche die Fähigkeit besitzen, das Virus SARS-CoV-2 nach nur vierstündiger schwacher UV-Lichtexposition (natürliches Licht und traditionelles, auch schwaches Kunstlicht) zu 94% abzutöten.

www.granitifiandre.de

Further Information:

MA Project: ConceptMA GmbH / Fabian Weidinger, Gregor Pils, Erwin Stricker
Table Design: Studio Milo for Fiandre Architectural Surfaces
Artworks: Fabio Petani



Foto. Luca Lumaca



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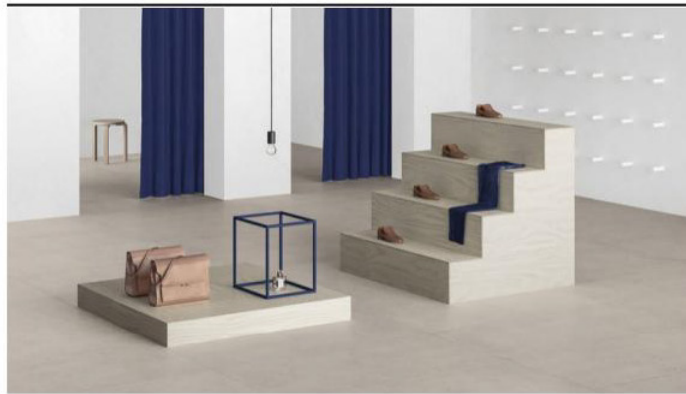
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Fjord stoneware collection by Fiandre Architectural Surfaces



Dezeen staff | 15 October 2021

Dezeen Showroom: the wild landscapes of Scandinavia serve as inspiration for the Fjord tile collection, created by Fiandre Architectural Surfaces.

The Fjord porcelain tile collection features tone-on-tone cloud effects that are intended to evoke staggering cliffs, rocky inlets and "pale surfaces shaped by the passage of time and primordial forces of nature".



The Fjord porcelain tiles are inspired by Scandinavian nature

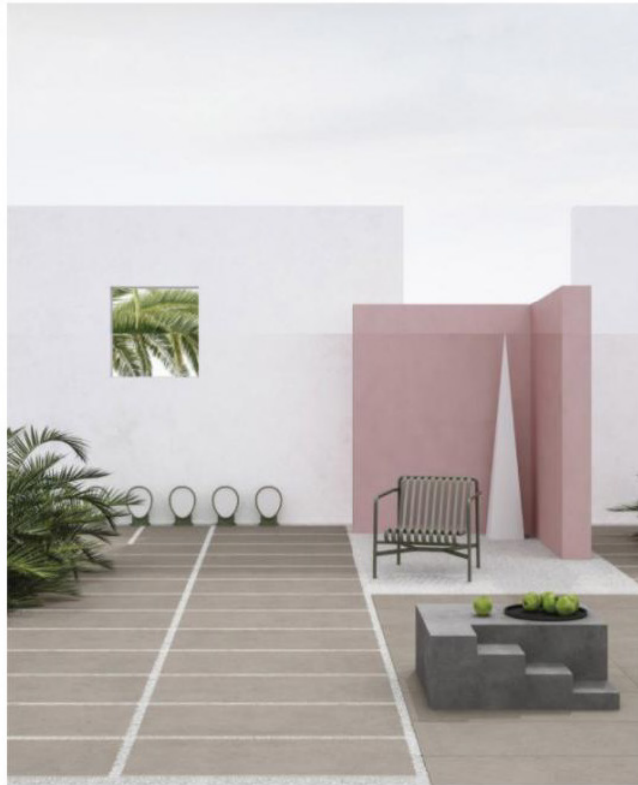
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The tiles are in a range of neutral colours and are suitable for indoors and outdoors, and for both minimalist and extravagant settings.

The indoor selection features seven different colour choices, available in formats ranging from 120 by 60 or 60 by 30 centimetres, and with either a semi-polished or structured finish.



There are versions for both indoors and outdoors

For outdoors, there is a choice of three colours – Dusty Fjord, Grey Fjord and Sand Fjord – in a new 100 by 100 centimetre format, with a structured surface that provides slip-resistance while feeling smooth and silky to the touch.

This makes it a good choice for pools, spas and saunas, as well as garden areas.

There are also extra-large format tiles, extending up to 100 by 300 centimetres, in the Fjord Maximum collection.

Product: Fjord

Brand: Fiandre Architectural Surfaces

Contact: msghedoni@granitifiore.it

FRANCE

ideat.thegoodhub.com

18 October 2021



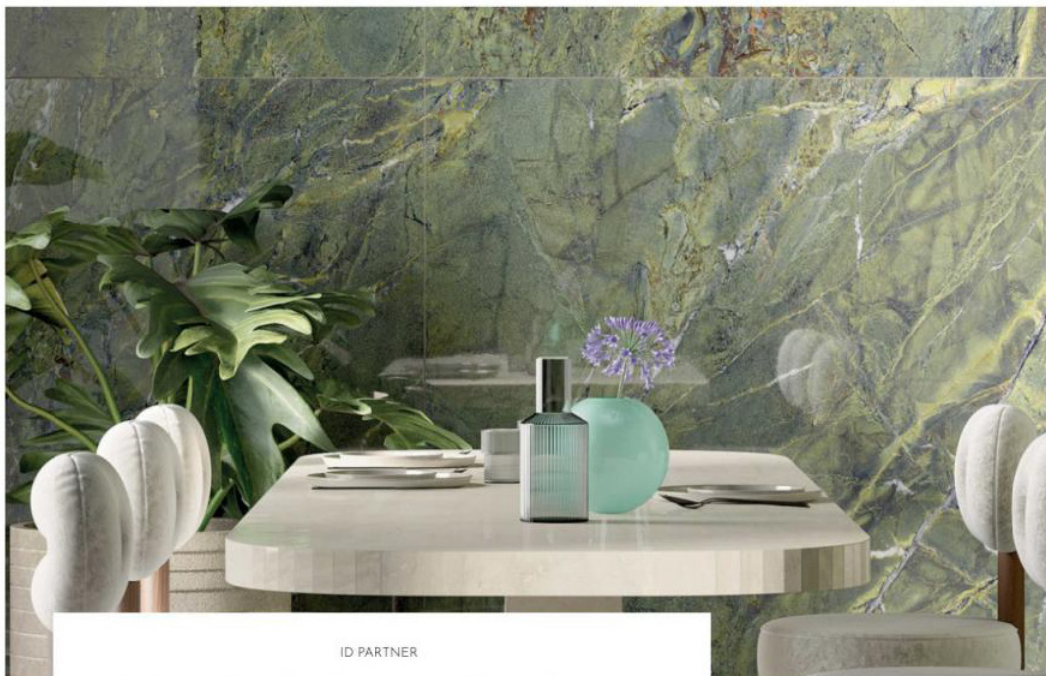
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ID PARTNER

Fiandre Architectural Surfaces lance sa nouvelle gamme Marmi Maximum aux envolées chromatiques

Par Pierre Lesieur | LE 18 OCTOBRE 2021

En partenariat avec Graniti Fiandre



Formats XXL, veinures uniques et couleurs contrastées, Marmi Maximum n'a rien à envier aux plus précieux marbres de carrière.

Ces dalles décoratives en gré cérame offrent un niveau de perfection spectaculaire.

FRANCE

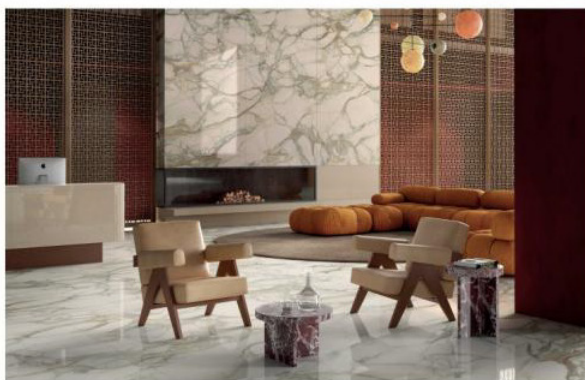
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18 October 2021

Lancée en 2012, la collection phare du leader mondial Fiandre Architectural Surfaces s'enrichit aujourd'hui de nouveaux coloris. Des surfaces aux palettes marmoréennes qui font entrer le luxe dans une autre dimension.

Une collection polyvalente inattendue

Fort apprécié au sol pour sa résistance et sa facilité d'entretien, *Marmi Maximum* ouvre le gré cérame à de nouvelles applications. Privées d'interruptions et d'aspérités, les dalles sont en effet parfaitement compatibles avec un ameublement industriel ou sur-mesure. Plans de cuisines ou de tables, revêtement d'assises ou coffrage, cette souplesse d'usage inédite a déjà conquis de nombreux projets. Brenac & Gonzales choisissent le motif *Calacatta* pour orner le hall de leur résidence Empreinte à Bordeaux, livrée cette année.



Le Calacatta Dorato, le carrelage italien grès cérame, coloré dans la masse.

Quand la Tour Paramount (achevée l'an dernier à Doha) habille ses suites d'un *Premium White* immaculé. La gamme lancée en 2012 s'est progressivement étoffée de nouvelles références et comprenait jusqu'alors une trentaine de motifs. Imitant le *marbre* sous toutes ses coutures, ces dalles se déclinent dans les teintes les plus claires aux plus profondes. Mais il faudra à présent compter jusqu'à 39, puisque Fiandre Architectural Surfaces dévalait neuf nouvelles palettes le 6 septembre dernier.

De nombreuses déclinaisons marbrées

Puisant leur inspiration dans les pierres naturelles, leur nom à lui-seul évoque déjà le luxe et le raffinement. *Majestic Onyx*, dont les veines couleur crème sillonnent à travers un brun marmoréen.



Le Majestic Onyx, motif dont les veines couleur crème sillonnent un brun marmoréen.

FRANCE

ideat.thegoodhub.com

18 October 2021

Breccia Mirabile, qui joue la polychromie entre un fond blanc et une veine violette aux teintes vertes et rosées. Ou encore *Lepanto Rubino*, dont la surface pourpre est parcourue de stries lactées. Et si *Nero Damascato* ose un décor noir et théâtral, *Crema Superiore* propose de délicates nuances ivoire. Avec *Calacatta Dorata*, un pale gris-doré se mélange au blanc. Quant à l'inverse, *Grand Carnico* fait courir ses zébrures blanches sur un fond gris calcaire. Enfin là où *Divine Blue* ose un bleu profond et des veines cobalt, *Bardiglio Sublime* évoque simplement des nuages gris.



Le motif Bardiglio Sublime qui évoque simplement des nuages gris.

Avec cette variété de propositions toutes plus fascinantes les unes que les autres, Fianre redéfinit les normes du luxe. Car si chacune compose une atmosphère unique, toutes sont compatibles avec une multitude d'utilisations Habitations privées, structures de réception, spas, boutiques, showrooms, cliniques ou restaurants, la **gamme Marmi Maximum** ne connaît presque aucune limite.

Avenir radieux

Lancées tout récemment, ces nouvelles couleurs habilleront bientôt à coup sûr tous les plus beaux endroits du monde. Car avec 60 ans d'expérience, la réputation de **Fianre Architectural Surfaces** a largement dépassé les frontières de l'Italie depuis longtemps. Armée d'un catalogue éclectique et exigeant, la marque compte aujourd'hui trois sites de production (en Italie, en Allemagne et aux États-Unis). Et son **savoir-faire** d'excellence est régulièrement plébiscité par de grandes maisons telles que Fiat, Givenchy, Armani ou Nike. Parmi ses dernières innovations, la technologie **Active Surfaces®** offre aux dalles des propriétés antibactériennes.



Lepanto Rubino, la surface semipolée d'efficacité anti bactérienne

Cette évolution particulièrement pertinente depuis la pandémie, est déjà en production pour certaines références de la collection **Marmi Maximum**. Concentrant tout l'expertise de Fianre Architectural Surfaces, cette collection est décidément l'une des meilleures vitrines du **leader italien du gré céramé**.

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Fjord stoneware series by Fianдре Architectural Surfaces among new products on Dezeen Showroom



Amelia Amber | 19 October 2021

This collection of porcelain tiles informed by the wild landscapes of Scandinavia is among 11 new products featured on Dezeen Showroom this week.



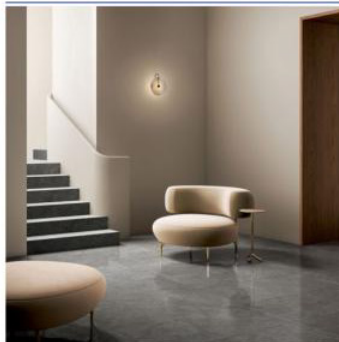
Fjord stoneware collection by Fianдре Architectural Surfaces

Italian brand Fianдре Architectural Surfaces has created a porcelain tile collection called Fjord, which is suitable for use both indoors and outdoors.

The collection comprises semi-polished or structured tiles with a tone-on-tone cloud effect to echo staggering cliffs and rocky inlets.

Fjord was featured on Dezeen Showroom this week, alongside products including a chair made from used coffee grounds and a modular bookshelf-cum-room divider.

Read on to see the rest of this week's new products.



Solida tile range by Fianдре Architectural Surfaces

Fianдре Architectural Surfaces is also behind Solida, a series of neutral-coloured tiles for residential, commercial and public settings.

The tiles are available in six different colours ranging from warm brown to cool grey, including variations that resemble the texture of nuts and seeds.

Find out more about Solida.



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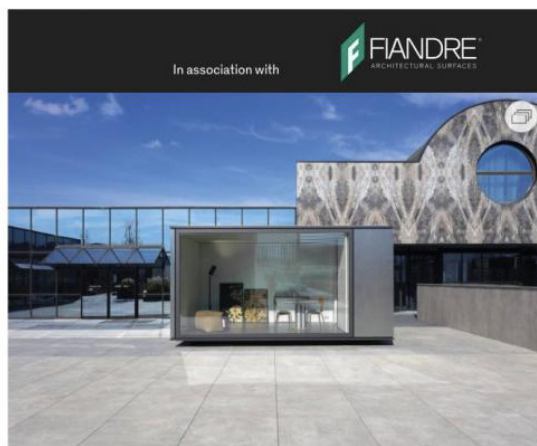
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Could this pod prototype be the future of work?

27 October 2021

The MA module can be used for creative homeworking or as a break-out extension of office space. A version commissioned by Fiandre features antiviral ceramic surfaces with built-in automation sensors



The MA pod was created by Austrian start-up ConceptMA. This special version was commissioned by Fiandre Architectural Services. Credit: Luca Lumaca

Fiandre Architectural Surfaces has commissioned an innovative home office module for its headquarters in Castellano, Italy.

The MA pod was designed by ConceptMA, an Austrian start-up founded by architect Gregor Pils and partners Fabian Weidinger and Erwin Stricker.

It was conceived as a complete home office solution for companies - for owners and employees who want to work in a concentrated and balanced way in a productive, dedicated space.

The module can provide a physical, stimulating environment where new ideas can be developed. It is named after the Japanese concept of MA, the interpretation of empty space - of emptiness that is not empty.

When existing living or working spaces are not enough, say its developers, MA becomes an extension focusing on wellbeing, concentration, creative stimuli and relaxation.

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The special MA pod commissioned by Fiandre has an internal living area with large windows, a wardrobe for clothes and belongings and a mini kitchen area with a washbasin, fridge and tea-making equipment.

It features Luce ceramic surfaces designed by fashion designer Guillermo Mariotto for the Iris Ceramica Group.



The MA pod: Panoramic glazing connects the occupant with the outdoor environment. < 1 of 6 >
Credit: Luca Lumaca

An electronic control system called Hypertouch is another feature. It is a concealed capacitive technology applied to ceramic surfaces that enables home automation without the need for switches and external cover plates.

Hypertouch automatic sensors are activated by lightly touching the ceramic surfaces. These can switch lighting on and off and activate audio-video systems, windows and temperature controls.

Hypertouch was created by the Iris Ceramica Group and is applicable to Fiandre ceramic slabs.

The pod's wardrobe and mini-break area, including the washbasin, are made with Fiandre Active Surfaces.

These are photo-catalytic, antibacterial, antiviral and anti-pollution ceramic surfaces that can also eliminate 94 per cent of the SARS-CoV-2 virus after just four hours of exposure to natural light or conventional low-intensity bulbs.

Find more on this case study at granitfiandre.com/case-study

For more information and technical support, visit granitfiandre.com

Contact:

Iris Ceramica Group, London

020 3642 1141

msghedoni@granitfiandre.it

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VENURE CROMIE E STILE: LE INFINITE EVOLUZIONI MARMOREE DEL GRES PORCELLANATO

27 ottobre 2021

Riveste ogni spazio di bellezza, scellenità e raffinatezza. Ora **Fiandre Architectural Surfaces** ne esalta il gioco e la texture creando cromie e formati nuovi e rendendo la lavorazione sempre più sostenibile

Liscio, lucido, opaco, cangiante e compatto. Il **gres porcellanato**, ottenuto dalla pressatura di materiali diversi tra i quali **argille ceramiche** caolini e feldspati, è uno dei materiali più resistenti e igienici che si conoscano. La sua resistenza gli permette di attraversare il tempo senza esserne scalfito e nel terzo millennio questa **qualità** fa il paio con la **sostenibilità** ogni materia che assicura longevità nella sua funzionalità è sostenibile poiché risparmia le risorse del pianeta.

Se poi anche la produzione è pensata per abbattere le emissioni inquinanti, allora si può dire che il gres porcellanato riscopre una delle sue anime più recondite, quella green. **Fiandre Architectural Surfaces**, brand tra i più innovativi e testimonial del **Made in Italy**, ha realizzato, infatti, una produzione in impianti a zero emissioni nei quali il materiale di scarto viene inoltre reimmesso nel ciclo produttivo. Un cambiamento importante che si va ad aggiungere alle continue rivoluzioni estetiche dell'azienda, capace di modulare e anticipare sensazioni visive e tattili diverse in sintonia con lo scorrere del tempo.

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Proprio lavorando sulla questione estetica Fandre Architectural Surfaces ha dato vita a una **collezione** che celebra la bellezza di una dei materiali più amati e raffinati, il marmo.

Riprodurre gli stessi **giochi cromatici**, le **venature** e il candore attraverso una lastra di gres porcellanato è un'arte che l'azienda ha sviluppato negli anni portandola in tutto il mondo. Ora aggiunge altri inediti accostamenti, creazioni stimolanti per chi progetta e belle per chi le vive.

Marmi Maximum si amplia con nove **suggerzioni marmoree** dai nomi evocativi, perfetti per descrivere l'emozione che può trasmettere qualsiasi spazio, grande o piccolo, se "rivestito".

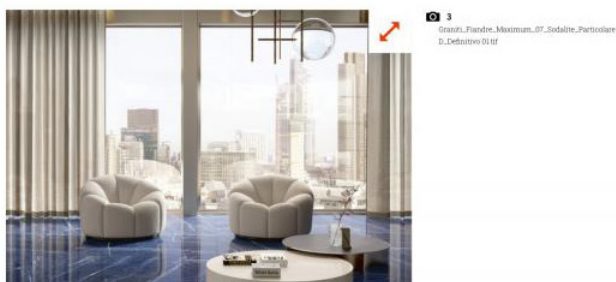


Tra queste nuove cromie emergono **Bardiglio Sublime**, una lavorazione che evoca atmosfere aeree con venature filiformi su un fondo grigio cielo e **Brescia Mirabile** con la sua sorprendente policromia che mixa il violaceo con le sfumature verdi o rosate su fondo bianco e qualche dettaglio dorato. Per un ambiente di notevole pregio il dettaglio dorato si trasforma in venature più marcate su fondo bianco avorio dando vita al colore **Calacatta Dorato** ricco di intrusioni e cristallizzazioni.

Per **Crema Superiore**, invece, alla sfumatura d'avorio, delicata e sofisticata, si aggiunge una cascata evanescente di striature che toccano i toni del grigio perlaceo o del beige intenso. **Lepanto Rubino** si distingue per i suoi contrasti netti che affidano al reticolo di venature latte il compito di muovere e dare profondità a un fondo bordeaux e porpora di stampo imperiale. Del colore delle profondità dell'oceano è **Divine Blue**, un fondo blu scuro percorso da striature bianche come la schiuma delle onde. Tra le nuance scure spiccano **Majestic Onyx**, dominato dal grigio antracite e attraversato da bagliori bianchi e densità dorate come un cielo in tempesta, **Grand Carmico** che abbina al grigio scuro leggere venature biancastre, e **Nero Damascato**, la nuance più ombrosa dal sapore orientale che disegna arabeschi minerali di color oro scuro su un fondo nerastro donando un senso di misteriosità a tutto l'ambiente.

Ogni nuova texture è versatile e ideata per rivestire pavimenti e pareti, ma anche elementi d'arredo come tavolini, porte, sedute, pensili e tutti gli elementi per il bagno, grazie a uno spessore sottile di soli 6 mm e alla pluralità di formati (formato grande lastra 300x150 cm e nei sotto formati 150x150, 150x75, 75x75, 75x37,5 cm).

Nove **suggerzioni** per nove **sensazioni** diverse tutte da vivere. Per scoprire di più sulla collezione: www.granitifandre.it





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